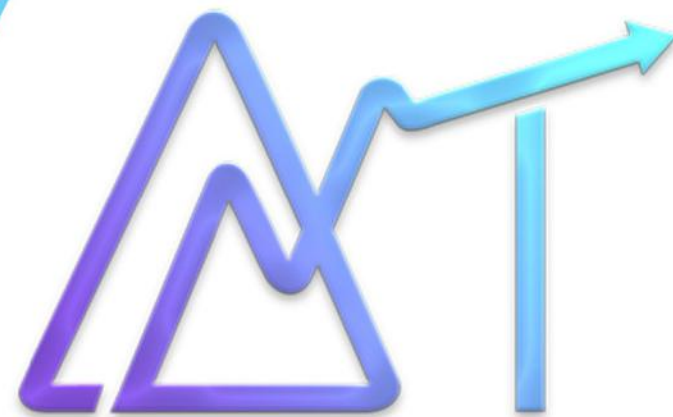


# DATA DRIVEN CREATIVE AGENCY



**COMPANY PROFILE**


**ANATA DIGITAL**

# ABOUT ANATA DIGITAL

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**We are a group of an experienced team of strategic explorers and creative adventurers who are committed to build and grow your brand in the most impactful way. Our main aim is to work towards launching your brand by getting insights of your data and perform analysis to help you invest in the right direction and in the right audience.**

**From designing, developing, and optimizing websites, to increasing sales through tactical digital marketing activities, we work with you to raise your brand awareness, generate more sales opportunities, and maximize their marketing budget ROI.**



**THINK  
OUTSIDE  
THE BOX**



# HOW WE ARE DIFFERENT?

---

LAUNCHING BRANDS WITH  
**DATA DRIVEN**  
STRATEGIES

WE OFFER A  
**RESOURCEFUL**  
SOLUTION TO CATER TO  
YOUR NEEDS.

We assist you in formulating a winning strategy for your brand that maximizes your effectiveness while minimizing the time and money required to achieve your desired target.

Our strategy is focused on getting guaranteed results mostly in the form of more website traffic, higher conversion rates, and more sales.



# WHY CHOOSE US?

---

## **DATA-DRIVEN CAMPAIGNS:**

Anata is based on the ideology of data driven marketing campaigns to save time and resources in reaching the right audience.

## **AGILE-BASED WORKING:**

From simple logo design to complete web and mobile application development, our working environment is truly agile-based and our staff attitude is welcoming towards the change request.

## **TRUST:**

Being trustworthy is one of our core values to build a healthy relationship with our clients. We take pride in gaining clients' confidence by first delivering on our promise.

## **ONE-STOP-SHOP:**

Besides that, we are a one-stop-shop for your all digital needs who focus on the main principles that data-based technology is the main driver of today's communication and culture.



**BUILDING  
LONG-TERM  
RELATIONSHIPS WITH  
OUR CLIENTS AND  
PARTNERS IS BASED ON  
TRANSPARENCY,  
COLLABORATION, AND  
TRUST.**



# AWARD WINNING AGENCY



# FOUNDING MEMBERS

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**Adnan Rizvi**

CURTIN GRADUATE

**Chief Operating Officer**

*"If you can dream it, you can do it.  
Success is not an activity its a process"*



**Faran Haider**

TU KAISERSLAUTERN GRADUATE

**Chief Executive Officer**

*"I believe in long term relationships  
and achieving success, together."*



**Muhammad Johar**

UTS GRADUATE

**Co Founder**

*"Our goal is simple.  
Be Agile & Be Creative"*





# DEVELOPMENT TEAM

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**RESOURCES WITH COMPLETE  
TECH STACK  
KNOWLEDGE**

**FLUTTER | .NET | NODEJS  
VUE | NUXT | PHP | HTML 5  
CSS3 | SCSS | BOOTSTRAP 4 & 5  
VUETIFY | JQUERY UI  
DART | JAVA KOTLIN | ANDROID SDK  
PSD TO WORDPRESS  
SHOPIFY (THEME CUSTOMIZATION AND UI)  
HTML EMAIL TEMPLATE**





# OUR SERVICES

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**BRANDING**

**COPYWRITING**

**SEO SERVICES**

**VIDEOGRAPHY**

**WEBSITE DEVELOPMENT**

**APPLICATION SOFTWARE**

**PRODUCT PHOTOGRAPHY**

**SOCIAL MEDIA MARKETING**

**OUR  
HIGHLY  
QUALIFIED  
PROFESSIONALS ARE  
PASSIONATE ABOUT  
THEIR WORK AND  
ALWAYS TRYING TO MAKE  
YOUR BRAND STAND OUT**





# BRANDING

---

FROM  
**DESIGNING**  
TO THE PRINTING OF YOUR  
BRAND'S MERCHANDISE

LOGO  
**INVOICE**  
PAMPHLET  
PACKAGING  
LETTER HEAD  
**BUSINESS CARD**

WE PROVIDE  
**ALL**  
**SOLUTIONS**  
TO SET UP A  
BRAND PRESENCE



# COPYWRITING

---

WITH POWERFUL

**WORDS**

WE GIVE ESSENCES  
TO YOUR THOUGHTS

BLOG

**STORIES**

ARTICLES

RESEARCH

JOURNALS

**INTERVIEWS**

DESCRIPTIONS

**INFOGRAPHICS**



WE PROVIDE A

**WELL WRITTEN**

CONTENT THAT RESONATES  
YOUR BRAND PERFECTLY



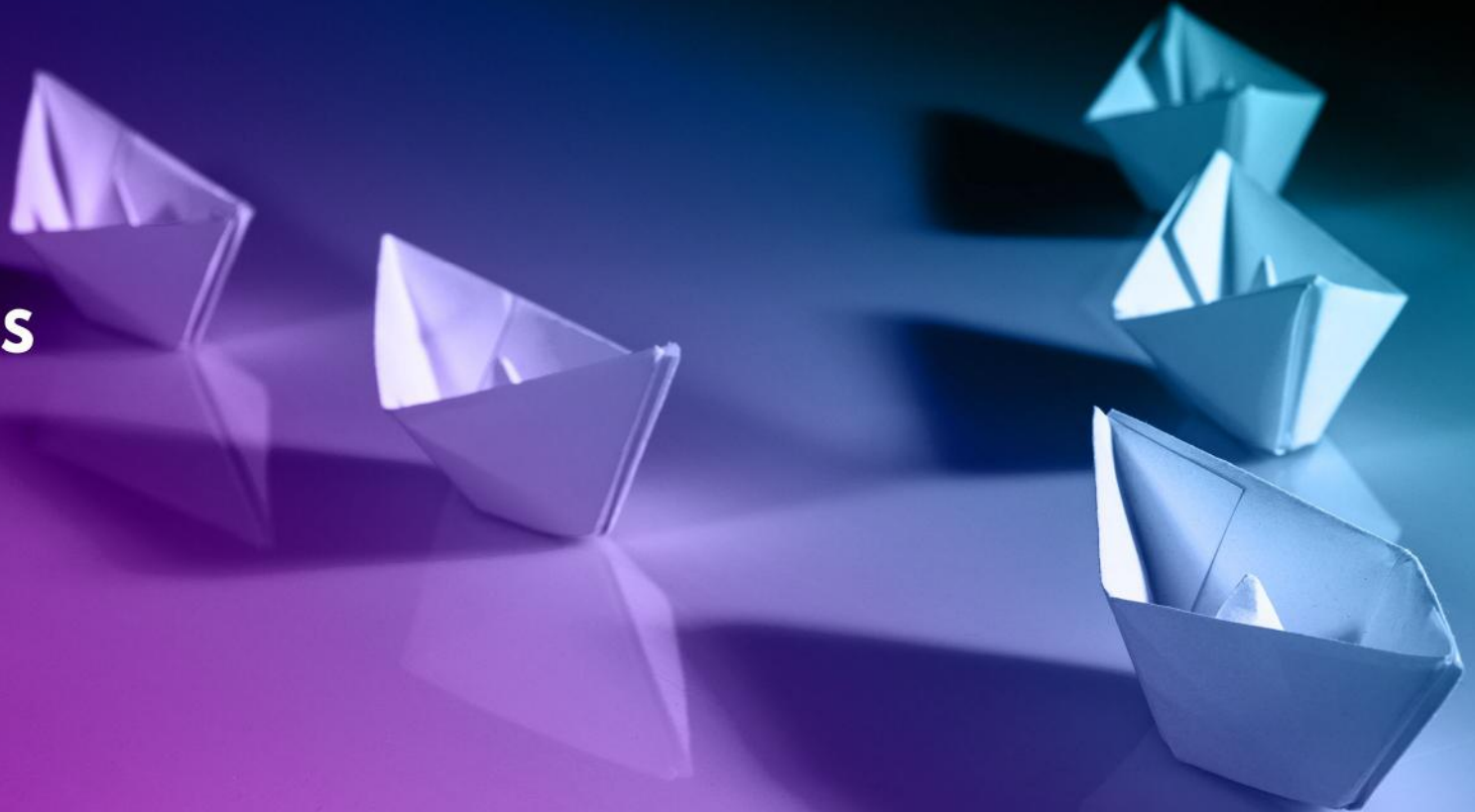
# SEARCH ENGINE OPTIMIZATION

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GET YOUR  
**WEBSITE  
RANKED**  
ON THE TOP OF  
SEARCH ENGINES

ON-PAGE  
**OFF-PAGE**  
TECHNICAL

WE PROVIDE  
**SEO SERVICES**  
FOR YOUR WEBSITE AND  
SOCIAL MEDIA INCLUDING  
KEYWORD ANALYSIS



# VIDEOGRAPHY

---

LET YOUR  
**BRAND**  
BE VISUALIZED IN  
A EFFECTIVE WAY

WE PRODUCE  
**HIGH QUALITY**  
VIDEOS TO ENGAGE YOUR  
AUDIENCE WITH YOUR BRAND

SHOOT  
**MOTION**  
ANIMATION  
SCREENCAST  
WHITEBOARD  
**TYPOGRAPHY**





# WEBSITE DEVELOPMENT

---

WHETHER A SIMPLE LANDING PAGE OR A  
**CUSTOMIZED WEBSITE**  
OUR TEAM CAN DEVELOP ANY DIGITAL  
SERVICE TO SUPPORT YOUR BRAND.

**PORTAL  
BUSINESS  
E-COMMERCE  
INFORMATIONAL**

WE PROVIDE  
**TIME EFFICIENT**  
SOLUTION FOR YOUR BUSINESS



# APPLICATION SOFTWARE

---

YOU

**THINK**

OF AN IDEA AND WE  
WILL DEVELOP IT USING  
LATEST TECHNOLOGY



EMR  
DATABASE  
ENTERPRISE  
HEALTH CARE  
EDUCATIONAL  
TELEMEDICINE  
MEDICAL BILLING

WE DEVELOP

**USER FRIENDLY**

APPLICATION SOFTWARE TO  
ASSIST YOU WITH A  
PARTICULAR PROCESS



# PRODUCT PHOTOGRAPHY

---

OUR  
**TRAINED  
PHOTOGRAPHERS**  
ARE EXPERTS WHEN IT COMES TO  
CREATING A PORTFOLIO OF  
YOUR PRODUCTS

SCALE  
**GROUP**  
DETAILED  
LIFESTYLE  
INDIVIDUAL  
**PACKAGING**



OUR  
**EQUIPMENT**  
IS CAPABLE OF CAPTURING  
ON-DEMAND SHOWCASING



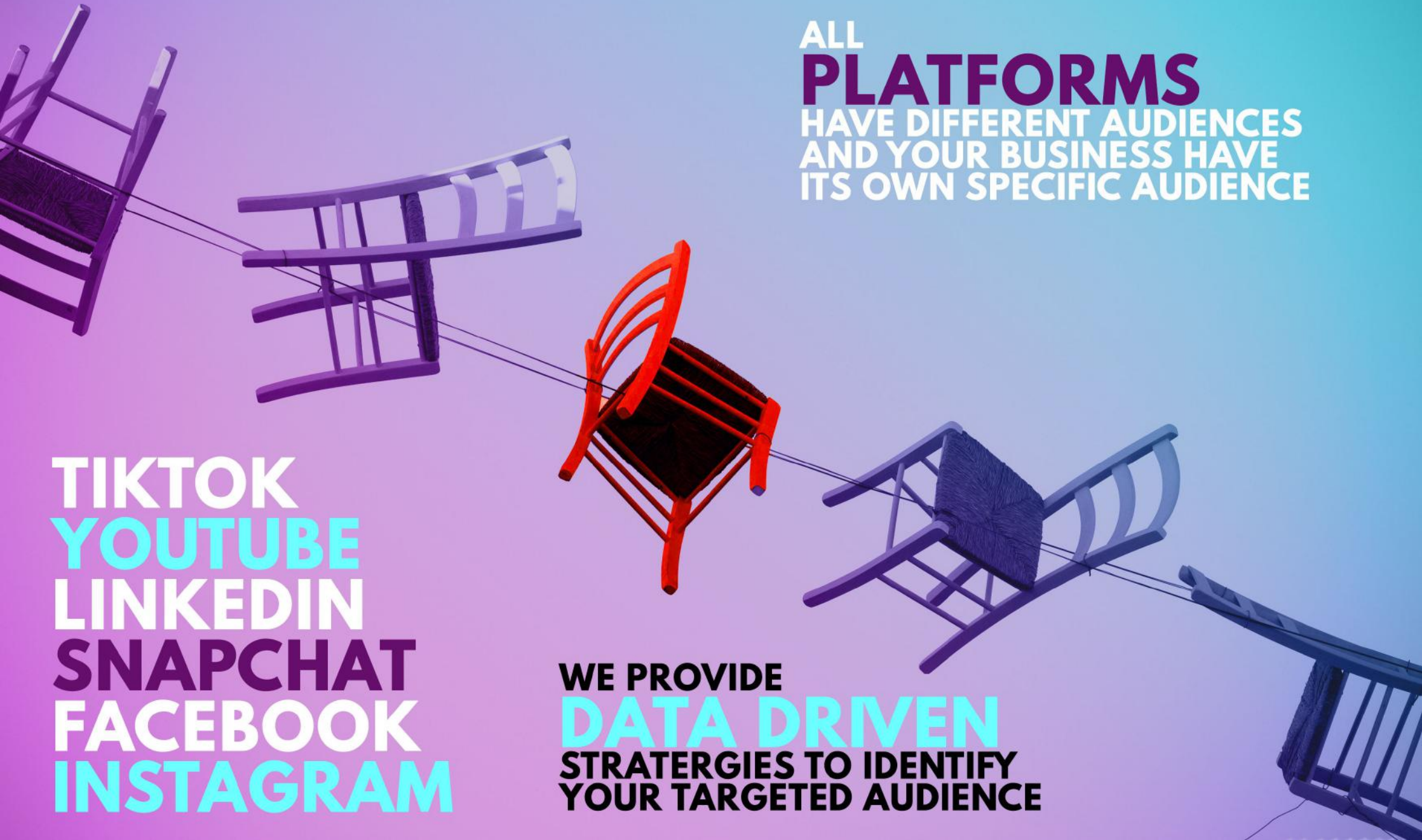
# SOCIAL MEDIA MARKETING

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ALL  
**PLATFORMS**  
HAVE DIFFERENT AUDIENCES  
AND YOUR BUSINESS HAVE  
ITS OWN SPECIFIC AUDIENCE

TIKTOK  
YOUTUBE  
LINKEDIN  
SNAPCHAT  
FACEBOOK  
INSTAGRAM

WE PROVIDE  
**DATA DRIVEN**  
STRATEGIES TO IDENTIFY  
YOUR TARGETED AUDIENCE





# LOCATION

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NO MATTER WHERE  
**YOUR BUSINESS**  
IS LOCATED

**UK**  
**UAE**  
**EUROPE**  
**AUSTRALIA**  
**NORTH AMERICA**

WE HAVE  
ESTABLISHED OUR  
BUSINESS IN ALL  
MAJOR COUNTRIES  
**ACROSS**  
**THE GLOBE**



# OUR PORTFOLIO

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CHECK OUT OUR  
**AMAZING**  
WORK THAT HELPED OUR  
CLIENTS TO GROW THEIR  
BUSINESS TO ENORMOUS  
LEVEL



YOU CAN BE  
**NEXT**  
TO BE PART OF OUR  
VERSATILE FAMILY

## OUR RECENT CLIENTS

**HOPKINS COLLEGE  
(AUSTRALIA)**

**LUBIS EDA  
(GERMANY)**

**TWO BLOCKS  
(AUSTRALIA)**



# CONNECT WITH US

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## EMAIL

**INFORMATION:**  
[info@anata.digital](mailto:info@anata.digital)

**CUSTOMER SUPPORT:**  
[support@anata.digital](mailto:support@anata.digital)

## CALL

**+61 401 4741 11**  
**(AUSTRALIA OFFICE)**

**+49 152 2858 358**  
**(EUROPE OFFICE)**

## ABN

**20 637 711 641**



**anatadigital**